



## Social Impact Policy Statement

**Companies House Registered Address:** Unit 14 Sugnall Business Centre, Sugnall, Staffordshire, UK, ST21 6NF

**Operational Activities:** Unit 52, Innovation Centre 6, Keele University Science and Innovation Park, Keele, Staffordshire, UK, ST5 5AA

### Strategic direction:

To be the leading ethical technical experts within the UK for software research and development and consultancy. Offering our customers a high quality service with the aim of having a positive social impact in all that we do. We have a purpose before profit approach.

### Context of the organisation:

Bitjam Limited is a privately owned, Midlands based Software Research and Development Company, incorporated in 2011.

We offer a high quality unique service adept at developing partnerships with our clients to scope out their needs and provide software that is made to measure, not 'off the shelf'. At the centre of our core values is the motive to build innovative software solutions that have the purpose of empowering people.

Our small team consists of talented and professional developers who work to our company ethos is to ensure commitment, flexibility, scalability and quality. We are a UK based team based at the highly acclaimed and sustainable and collaborative Smart Innovation Hub at the Keele University Innovation Centre.

### Scope

The design and development of customised research, prototyping, full stack software architecture design and creation, system release and management, to meet the client requirements.

Bitjam is committed to the following:

- This policy provides a framework for setting our social impact objectives.
- We are committed to delivering quality ethical services throughout all our operational processes

- Our services should be used on projects which have a positive social impact, in any industry sector.
- Our services are delivered to meet statutory, regulatory and other applicable requirements.
- We are committed to continually improve our knowledge and skills, for optimal efficiency and performance.
- This policy statement is communicated to all personnel within the organisation and is reviewed at regular intervals. All staff are aware of their responsibilities

This policy will be available to our external interested parties where appropriate.

Signed:



---

Carl Plant  
Managing Director  
Date: 20/02/2020